

Indigo /Chapters



Our goal is simple—we want to help you raise money for causes that matter to your community!

As your local Canadian bookstore, our mission is to inspire you and those you care about with life-enriching products and experiences. As part of this mission, we are pleased to offer our FUNdraiser Program for all not-for-profit, literacy, sports, and educational groups!

HOW IT WORKS

Based on eligible purchases made by your group's invited guests during your event, there are two options to receive your funds:

- Receive 15% of the total purchases in the form of a cheque.
- OR
- Receive 20% of the total purchases in the form of an Indigo Gift Card*

Additionally, you can expand the reach of your fundraising efforts through the use of our online FUNdraiser platform. Visit [FlipGive](#) today to create your FUNdraiser page using the quick and simple tool kit.

WHO IS ELIGIBLE?

SCHOOLS & EDUCATIONAL PROGRAMS

Raise money for library enrichment, field trips, graduation celebrations, events, and supplies.

SPORTS TEAMS, ATHLETES & ASSOCIATIONS

Raise money for registration and tournament fees, travel, facilities, coaching, special training, events, and apparel.

COMMUNITIES & NEIGHBOURHOODS

Raise money for a community centre, local services, park improvements, special events, or a local non-profit or cause.

HOW TO GET STARTED

Contact your local Indigo, Chapters or Coles store to schedule time to meet with their FUNdraiser Program representative today!